

Cohuna Bridge to Bridge
March 14th 2021



Dear supporter,

The Cohuna Bridge to Bridge has been an inspirational event in our local community for 27 years. The event raises money for Cohuna District Hospital, with over \$20,000 being donated in the last two years alone. In 2021, funds will go towards the new maternity facility.

The Cohuna Bridge to Bridge committee invites you to support the 2021 event which receives widespread coverage across social media, radio, paper and online advertising. Not only does the event support our local hospital, it brings tourism, encourages community spirit and inspires an active lifestyle.

We are continuing our sponsorship packages for our 2021 event, which will ensure it goes full steam ahead. In addition to these amazing options, we will be offering a bonus perk to those who may have missed out in previous years; the opportunity to promote your local business on the day, regardless of the sponsorship value. You can display your flag or banner in our event village for all to see. Suspended Signs and Designs (Koondrook) has offered special pricing on tear drop and panel signs for any of our 2021 sponsors. See the attached flyer for details.

2020 has been a year like no other, and we were very fortunate to have held the Bridge to Bridge in March just before the pandemic brought us all to a standstill. We understand that our community, including businesses like yours, has been impacted and that you may not be in a position to offer sponsorship in your usual capacity.

2021 is going to be bigger and better in all aspects, as people look to improve their health and wellbeing and engage with their local community. The 28th Cohuna Bridge to Bridge will be one of the first major community events to be held following the easing of restrictions, and the community is keen to be involved.



Cohuna Bridge to Bridge
C/o – Cohuna and District Progress Association
PO Box 321, Cohuna VIC 3568
cohunabridge2bridge@gmail.com
www.bridgetobridge.org.au
ABN: 13 567 864 672



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	<u>Diamond</u> <u>\$3000</u>	<u>Gold</u> <u>\$1000</u>	<u>Silver</u> <u>\$500</u>	<u>Bronze</u> <u>\$250</u>	<u>Donation:</u> <u>Any amount, goods</u> <u>or service</u>
• Naming rights for 2021 overall event	✓				
• Logo on the registration paper	✓	✓	✓	✓	
• Logo on the website	✓	✓	✓	✓	(name listed)
• Announcement by the MC throughout the day	✓	✓	✓	✓	✓
• Acknowledgement in newspapers, social media, CDH staff newsletter & other advertising mediums	✓	✓	✓	✓	✓
• Flag/sign or banner displayed	✓	✓	✓	✓	✓
• Naming rights for 2021 event of your choice		✓			
• Logo on race bib for event you have chosen	All bibs	✓			

If any of these packages take your interest please complete the attached form, return it to us no later than January 8 (to be included in advertising) and an invoice will be issued.

You may choose to return the completed form via;

email - cohunabridge2bridge@gmail.com
 mail - PO Box 321, Cohuna VIC 3568

We truly appreciate your assistance in helping the committee deliver our promise for a fantastic event, community spirit and much needed financial support to the Cohuna District Hospital. We understand if you are not able to commit in 2021 and thank you for your consideration.

Kind regards,

Cohuna Bridge to Bridge Committee
 (C/o - Cohuna Progress Association)

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Dear Cohuna Bridge to Bridge Committee,

We, _____, would like to accept your invitation to sponsor the 2021 Cohuna Bridge to Bridge and would like to commit to the following:

Package Type	Fee	✓
Bronze Sponsorship	\$250	
Silver Sponsorship	\$500	
Gold Sponsorship	\$1000	
(Gold Sponsors, select preference of event)	<i>21.1km Half Marathon Trail Run</i>	
	<i>12.5km Trail Run</i>	
	<i>6.5km Run/Walk</i>	
	<i>50km Cycle</i>	
	<i>25km Cycle</i>	
	<i>6.5km Junior Cycle</i>	
Diamond Sponsorship	\$3000	
Donation (any amount, or in-kind)	We will be donating:	

Please provide an invoice made out to the following:

Business Name	
Contact Name	
Address	
Postal Address	
Contact Phone	
Email	



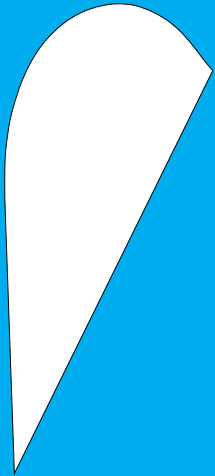
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COHUNA
DISTRICT HOSPITAL

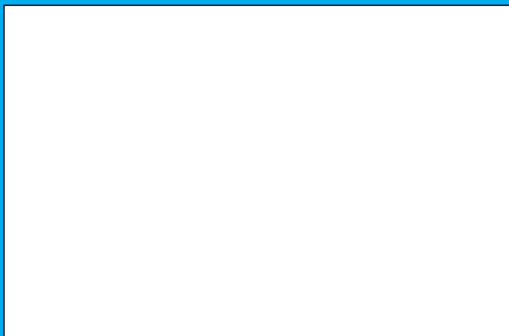


SPONSORSHIP ADVERTISING PRICES



MEDIUM TEAR DROP BANNER (2700mm)
DOUBLE SIDED PRINTED
GROUND SPIKE
CARRY BAG

\$185



COMPOSITE PANEL SIGN
(1220mm x 800mm)
FULL DIGITAL PRINT

\$180

GET A BANNER AND A SIGN

\$350

ALL PRICES INCLUDE GST AND BUSINESS OR SPONSORS ARE TO SUPPLY THEIR LOGOS
DISCOUNTS MAY APPLY FOR SPECIFIC QUANTITIES

PRICES CORRECT AS OF 26/11/20

(INCREASES MAY APPLY IF MATERIALS FROM SUPPLIERS ARE INCREASED)