

Cohuna Bridge to Bridge March 1st 2020



The Cohuna Bridge to Bridge has been an inspirational event in our local community for more than 25 years. The event raises money for Cohuna District Hospital to purchase much needed equipment.

In 2019, a new committee was handed the reigns from the previous Lions Club committee of 25 years. The challenge was to provide a modern and up to date event with some exciting new changes whilst keeping the primary goal the same – raise funds for the Cohuna District Hospital.

2019 was a great success with over 400 entrants and \$11,000 raised, which would provide two new replacement chairs for the Dialysis and Day Clinic at Cohuna District Hospital.

The event received widespread coverage across social media and radio, paper and online advertising. The committee, with the help of volunteers and sponsors, had delivered on its promises and with much excitement.

2020 is going to be bigger and better than 2019,
but it won't be possible without the help of sponsors!

The Cohuna Bridge to Bridge committee is looking for sponsors to support the event. This year your support will allow us to raise funds for Theatre Endoscopy Services. Not only does the event support our local hospital, it brings tourism, encourages community spirit and inspires an active lifestyle.

This year, we are offering an additional sponsorship opportunity, the Diamond Package!

This package entitles one sponsor the opportunity to have their business name on the overall event. This package also offers advertising exclusivity on any merchandise in 2020 and your logo on all advertising mediums. This package is only available to one (1) sponsor.

2020 also offers the same sponsorship packages, Bronze, Silver and Gold, as offered in 2019.

Sponsorship is also accepted in any size and does not have to be as part of a set category. All amounts will be received with open arms. A full list of inclusions for donations can be seen on the following pages.



Cohuna Bridge to Bridge
C/o - Cohuna and District Progress Association
PO Box 321, Cohuna VIC 3568
cohunabridge2bridge@gmail.com
www.bridgetobridge.org.au
ABN: 13 567 864 672



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NEW - DIAMOND SPONSORSHIP	Inclusions
COST: \$3000	<ul style="list-style-type: none"> • Naming right for 2020 overall event
1x AVAILABLE	<ul style="list-style-type: none"> • Logo on the registration paper
	<ul style="list-style-type: none"> • Logo on the website
	<ul style="list-style-type: none"> • Announcement by the MC throughout the day
	<ul style="list-style-type: none"> • Acknowledgement in the Gannawarra Times, social media, CDH staff newsletter and any other advertising mediums
	<ul style="list-style-type: none"> • Flag/sign or banner can be displayed (market, course or finish line)
	<ul style="list-style-type: none"> • Logo display on any & all merchandise for 2020 event
GOLD SPONSORSHIP	Inclusions
COST: \$1000	<ul style="list-style-type: none"> • Naming right for 2020 individual event of your choice
6 X AVAILABLE	<ul style="list-style-type: none"> • Logo on the registration paper
	<ul style="list-style-type: none"> • Logo on the website
	<ul style="list-style-type: none"> • Announcement by the MC throughout the day
	<ul style="list-style-type: none"> • Acknowledgement in the Gannawarra Times, social media and CDH staff newsletter
	<ul style="list-style-type: none"> • Flag/sign or banner can be displayed (market, course or finish line)
	<ul style="list-style-type: none"> • Logo on race bib for event you have chosen
SILVER SPONSORSHIP	Inclusions
COST: \$500	<ul style="list-style-type: none"> • Logo on the registration paper
	<ul style="list-style-type: none"> • Logo on the website
	<ul style="list-style-type: none"> • Announcement by the MC throughout the day
	<ul style="list-style-type: none"> • Acknowledgement in the Gannawarra Times, social media and CDH staff newsletter
	<ul style="list-style-type: none"> • Flag/sign or banner can be displayed (market, course or finish line)
BRONZE SPONSORSHIP	Inclusions
COST: \$250	<ul style="list-style-type: none"> • Logo on the registration paper
	<ul style="list-style-type: none"> • Logo on the website
	<ul style="list-style-type: none"> • Announcement by the MC throughout the day
	<ul style="list-style-type: none"> • Acknowledgement in the Gannawarra Times, social media and CDH staff newsletter
DONATION	Inclusions
Any dollar amount, goods or service	<ul style="list-style-type: none"> • Logo on the website
	<ul style="list-style-type: none"> • Announcement by the MC throughout the day
	<ul style="list-style-type: none"> • Acknowledgement in the Gannawarra Times, social media and CDH staff newsletter

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If any of these packages take your interest and you would like to commit to sponsoring the 2020 Cohuna Bridge to Bridge, please complete the attached form and return it to us no later than December 13th 2019.

We will return to you an invoice, addressed to your business or enterprise, which can be paid via electronic funds transfer or cheque, by the due date.

We truly appreciate your assistance in helping the committee deliver our promise for a fantastic event, community spirit and much needed financial support to the Cohuna District Hospital. We understand if you are not able to commit in 2020 but we appreciate the consideration nonetheless.

As part of our new look we have a website containing information on all the events. Check it out at www.bridgetobridge.org.au

If you have any additional queries please do not hesitate to contact us via the details above.

Warm regards,

Kate Wilkinson & Jess Hill
Cohuna Bridge to Bridge Committee
(C/o - Cohuna Progress Association)



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Dear Cohuna Bridge to Bridge Committee,

We, _____ would like to accept your invitation to sponsor the 2020 Cohuna Bridge to Bridge and would like to commit to the following:

Package Type	Fee	X
Bronze Sponsorship	\$250	
Silver Sponsorship	\$500	
Gold Sponsorship	\$1000	
(Gold Sponsors, select preference of event)	<i>21.1km Half Marathon Trail Run</i>	
	<i>12.5km Trail Run</i>	
	<i>6.5km Run/Walk</i>	
	<i>50km Cycle</i>	
	<i>25km Cycle</i>	
	<i>6.5km Junior Cycle</i>	
Diamond Sponsorship	\$3000	
Donation	We will be donating;	

Please provide an invoice made out to the following;

Business Name	
Contact Name	
Address	
Postal Address	
Contact Phone	
Email	

Return to the following no later than; December 13th 2019

- in person - Cohuna Auto Electrical, 55 Channel St, Cohuna VIC
- email - cohunabridge2bridge@gmail.com
- mail - PO Box 321, Cohuna VIC 3568
- contact - Kate on 0409 017 044 or Jess on 0419 331 861